

University of Pretoria Yearbook 2016

Theory of development communication 880 (OKT 880)

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| Qualification | Postgraduate |
| Faculty | Faculty of Engineering, Built Environment and Information Technology |
| Module credits | 20.00 |
| Prerequisites | No prerequisites. |
| Contact time | 8 lectures per week |
| Language of tuition | English |
| Academic organisation | Information Science |
| Period of presentation | Year |

Module content

This module focuses on human development and the principle of participatory communication. It examines communication theory and processes especially with regard to communication and social change. The student should be able to work effectively with others in establishing participative development communication principles, collect, analyse and critically evaluate existing literature on development communication, and demonstrate that communication forms an integral part of community development practices.

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